



**IOWA STATE FAIR  
BLUE RIBBON  
FOUNDATION**

P.O. Box 57130  
Des Moines, IA 50317-0003  
Info@BlueRibbonFoundation.org  
www.BlueRibbonFoundation.org

(515) 262-3111 Ext. 371  
(800) 450-3732  
(515) 262-1902 (FAX)

**FOR IMMEDIATE RELEASE:**

June 14, 2021

**Contact:**

**Kara De Bruin**, Sponsor Relations Intern  
Iowa State Fair Blue Ribbon Foundation  
(515)-262-3111 Ext. 380  
SponsorRelations@BlueRibbonFoundation.org

**2021 Corndog Kickoff**

***Don't Wait Until August to Enjoy Fun-Filled Fair Activities***

**DES MOINES, IA-** With so much to see and do, the Iowa State Fair is an endless game of "I SPY". The **2021 Corndog Kickoff Benefit Auction and Fair Food Grazing Party** on Saturday, July 10 will celebrate the hidden treasures you can find on the Iowa State Fairgrounds. Like the classic "I SPY" books, the William C. Knapp Varied Industries Building will come alive with auction packages and Iowa State Fair food jumping off the pages.

Maintaining the historical value of the Iowa State Fairgrounds is its own unique puzzle filled with extraordinary objects and riddles. The Blue Ribbon Foundation's mission is to solve those riddles and provide high quality facilities for both today's Fairgoers and the next generation to enjoy. Since 1997, the Corndog Kickoff has been a favorite pre-fair tradition, raising more than \$6.5 million for the restoration and preservation of the Iowa State Fairgrounds.

Join fellow State Fair enthusiasts for live entertainment, Fair food favorites, and a variety of unique auction packages for a fun-filled night at the Varied Industries Building. Why wait until the Fair to enjoy the fantastic food and activities that Fairgoers crave all year round?

Corndog Kickoff tickets are \$100 per person and will increase to \$125 on July 1. Tickets can be purchased online at [www.BlueRibbonFoundation.org](http://www.BlueRibbonFoundation.org), by calling the Foundation 515-262-3111 ex. 371, or at the door the night of the event. Doors open at 6:30 p.m.

The Iowa State Fair Blue Ribbon Foundation is a non-profit 501(c)3 organization. Since its inception in 1993, the Foundation has generated more than \$165 million for renovations and improvements to the Iowa State Fairgrounds. For more information about the Corndog Kickoff, please contact the Blue Ribbon Foundation at 1-800-450-3732 or [Info@BlueRibbonFoundation.org](mailto:Info@BlueRibbonFoundation.org).

###