



P.O. Box 57130
Des Moines, IA 50317-0003
Info@BlueRibbonFoundation.org
www.BlueRibbonFoundation.org
(515) 262-3111 Ext. 371
(800) 450-3732
(515) 262-1902 (FAX)

Contacts:

Peter Cownie, Executive Director, (515) 262-3111 Ext. 371
Jenna Beary, Sponsorship Director, (515) 262-3111 Ext. 376

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PRESERVE THE ALLURE OF THE IOWA STATE FAIR!

DES MOINES, IA – Known as Iowa’s great celebration and a treasured tradition for Iowans both young and old, truly “Nothing Compares” to the Iowa State Fair. This year, all it takes is one little checkmark on your state tax form to help the Fair continue to preserve the allure of the historic Fairgrounds.

Look for the State Fairgrounds Renovation Check Off on **line 58b of Iowa Tax Form 1040** or on **line 14 of Iowa Tax Form 1040A** and check off \$1 (or more!) to help preserve the historic Iowa State Fairgrounds. Your gift is either deducted from your refund or added to the amount due. Contributions to the Corndog Checkoff are fully tax-deductible.

“The Corndog Checkoff is a great and easy way for Iowans to support the Iowa State Fair. The Iowa State Fair would not be what it is today without the Corndog Checkoff. Thank you to thousands of Iowans who have supported the Corndog Checkoff in the past and we hope you will consider doing so again this year to preserve this great institution for future generations,” said Blue Ribbon Foundation Executive Director Peter Cownie.

Every dollar donated to the Checkoff is directly allocated to capital improvements. The Corndog Checkoff has raised over \$1.7 million, and has supplemented restoration projects from the Grandstand to the newly air conditioned Cultural Center. In addition, funds generated by the Checkoff have helped improve the campgrounds, parking areas, sidewalks and restrooms.

The Iowa State Fair Blue Ribbon Foundation is a non-profit 501(c)3 organization. Since its inception in 1993, the Foundation has generated more than \$100 million for renovations and improvements to the Iowa State Fairgrounds. For more information on the Corndog Tax Checkoff, please contact the Blue Ribbon Foundation at (800) 450-3732 or email info@blueribbonfoundation.org.

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