



**IOWA STATE FAIR
BLUE RIBBON
FOUNDATION**

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**2015 Iowan of the Day
Planting the seeds for great communities**

DES MOINES, IOWA—Ready, set, grow! The Iowa State Fair Blue Ribbon Foundation is looking for nominations for our annual *Iowan of the Day* program. Potential winners are people who have planted the seeds for a great community through volunteer work, dedication and leadership. Ten outstanding Iowans will be honored during the 2015 Iowa State Fair, August 13-23.

Nominees should be dedicated to helping their neighborhoods blossom. In addition, they should be rooted in values like honesty, dependability, hard work and Iowa pride. All nominees must currently reside in Iowa. Nominations may include newspaper clippings, testimonials, photos or any other material that can demonstrate to the judges why a nominee deserves to be named *Iowan of the Day*.

Winners will be recognized with a dedicated day at the Fair. This includes an introduction on the Anne and Bill Riley Stage, admission and Grandstand show tickets for their designated day, VIP parking, use of the *Iowan of the Day* golf cart, and year-long subscriptions to *The Iowan* and *Iowa Gardening* magazine. Winners also receive a \$200 cash prize and accommodations at the Des Moines Marriott Downtown for a night.

Help the Foundation find deserving people who dig in and change their communities. For more information, to download a nomination brochure or see examples of past nominations visit www.BlueRibbonFoundation.org/iotd. The Foundation is also available by phone at 515-262-3111 at ext. 371. All nominations are due by July 1.

The Blue Ribbon Foundation is a non-profit 501(c)3 organization. Since its inception in 1993, the Foundation has generated more than \$110 million for renovations and improvements to the Iowa State Fairgrounds.

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