



P.O. Box 57130
Des Moines, IA 50317-0003
Info@BlueRibbonFoundation.org
www.BlueRibbonFoundation.org

(515) 262-3111 Ext. 371
(800) 450-3732
(515) 262-1902 (FAX)

FOR IMMEDIATE RELEASE:

May 15, 2018

Contact:

Macy Evans, Public Relations Intern
Iowa State Fair Blue Ribbon Foundation
(515)-262-3111 Ext. 378
PublicRelations@BlueRibbonFoundation.org

**2018 Iowan of the Day
Celebrate Iowans from your Community**

Des Moines, IA- Each year the Iowa State Fair Blue Ribbon Foundation and Cookies Food Products collaborates to honor individuals that exemplify the characteristics that all true Iowans possess. We honor ten Iowans across the state who demonstrate an honest work ethic, dedication to their community while showing an exceptional sense of Iowa pride. The Blue Ribbon Foundation wants to honor those who work hard to better their communities and the state of Iowan through their volunteer efforts.

Each *Iowan of the Day* winner is awarded a day of recognition at the 2018 Iowa State Fair, August 9-19, including an introduction on the Anne and Bill Riley stage, \$200 cash, use of a golf cart for the day, VIP parking, gate admission, hotel accommodations at the Des Moines Marriott Downtown and four tickets to the evening Grandstand concert.

Since 1997, the *Iowan of the Day* program has become an Iowa State Fair tradition honoring more than 200 Iowans across the state. Help spread the word and encourage people to nominate the outstanding Iowans in their neighborhood!

Nomination forms can be found online at www.BlueRibbonFoundation.org/IOTD or contact Macy Evans at 515-262-3111 ext. 378. The deadline for all nominations is July 1. All nominees must currently reside in Iowa.

The Iowa State Fair Blue Ribbon Foundation is a non-profit 501(c)3 organization. Since its inception in 1993, the Foundation has generated more than \$135 million for renovations and improvements to the Iowa State Fairgrounds. For more information, please contact the Blue Ribbon Foundation at 1-800-450-3732 or Info@BlueRibbonFoundation.org.

###

