



**IOWA STATE FAIR
BLUE RIBBON
FOUNDATION**

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June 7, 2018

'ALL ROADS LEAD TO THE IOWA STATE FAIR' AT THE BLUE RIBBON FOUNDATION 2018 CORNDOG KICKOFF

Discover how "All Roads Lead to the Iowa State Fair" during the 2018 Corndog Kickoff:

Des Moines- Summer is filled with family vacations, road trips and travel adventures. It is an opportunity to explore somewhere new or visit your favorite getaway spot. Whether you live in Iowa or across the country, in August *All Roads Lead to the Iowa State Fair!* The Blue Ribbon Foundation will celebrate our top-notch tourist attraction at the 2018 Corndog Kickoff Benefit Auction and Fair Food Grazing Party. Grab your co-pilots and make plans to join us on Saturday, July 7 at the Iowa State Fairgrounds. Doors to the William C. Knapp Varied Industries Building will open at 6:30 p.m. for a night filled with quality auction packages, entertainment and all of your favorite Fair foods.

More than 275 enticing auction packages fill the live and silent auctions. Enjoy the newly renovated stage seating area of the Grandstand and Kum & Go stage with tickets to Reba, Florida Georgia Line or Sugarland; a 3-night stay in a California wine country home along with a vineyard tour; the opportunity to put your name on the winding way from Grand Avenue to the stage area of Expo Hill; Chicago Cubs or St. Louis Cardinals game tickets; or a 12' metal rooster!

The Corndog Kickoff has been a pre-fair tradition since it began in 1997. First held in Pioneer Hall, 460 people were in attendance. Since then, the event has grown to raise \$5.6 million for the restoration and preservation of the Iowa State Fairgrounds. The 2017 event brought a crowd of 2,000 people and raised \$553,000! With your support, we can ensure future travelers will continue to discover this one-of-a-kind destination – the Iowa State Fairgrounds.

"The Blue Ribbon Foundation has been raising funds to help improve the treasured Fairgrounds for 26 years," said Peter Cownie, Blue Ribbon Foundation Executive Director. "The Corndog Kickoff has been a key fundraising component for 22 of those years. Thank you to the loyal supporters dedicated to ensuring the Iowa State Fair's future."

Corndog Kickoff tickets are \$100 each before June 30. Starting July 1, the ticket price increases to \$125. Tickets can be purchased by calling the Blue Ribbon Foundation at (800) 450-3732, online at www.BlueRibbonFoundation.org or at the door the night of the event.

The Iowa State Fair Blue Ribbon Foundation is a 501(c) 3 non-profit organization. Since its inception in 1993, the Foundation has generated \$138 million for renovations and improvements to the Iowa State Fairgrounds. For more information on the Corndog Kickoff, please contact the Foundation at (800) 450-3732 or Info@BlueRibbonFoundation.org.

