



**IOWA STATE FAIR
BLUE RIBBON
FOUNDATION**

P.O. Box 57130
Des Moines, IA 50317-0003
Info@BlueRibbonFoundation.org
www.BlueRibbonFoundation.org

FOR IMMEDIATE RELEASE:

May 23, 2016

(515) 262-3111 Ext. 371
(800) 450-3732
(515) 262-1902 (FAX)

CONTACT

Audra Kincart, Public Relations Intern
Iowa State Fair Blue Ribbon Foundation
(515) 262-3111 ext. 378
Audra@BlueRibbonFoundation.org

**2016 Iowan of the Day
Celebrating Local Olympians**

DES MOINES, IOWA – This summer’s Olympic games will distribute more than 300 gold medals to top-notch athletes around the world. The Iowa State Fair Blue Ribbon Foundation and Cookies Food Products want to award gold medals to local Iowans for their exceptional volunteer work, dedication to their neighborhoods and leadership across Iowa. The Blue Ribbon Foundation is searching for nominations for our annual *Iowan of the Day* program. Potential winners are people who would receive a gold medal for their philanthropy work and community mindedness. Ten outstanding Iowans will be honored during the 2016 Iowa State Fair, August 11-21.

Nominees should represent the state by working to make their community a better place. These individuals specialize in qualities like honesty, dependability and Iowa pride. All nominees must currently reside in Iowa. When nominating the local Olympian in your hometown, include newspaper clippings, testimonials, photos or other material that demonstrates to the judges why a nominee deserves to be named *Iowan of the Day*.

The winner’s award ceremony will be a dedicated day at the Fair. This includes an introduction on the Anne and Bill Riley Stage, admission and Grandstand show tickets for their designated day, VIP parking and use of the *Iowan of the Day* golf cart. Winners also receive a \$200 cash prize and accommodations at the Des Moines Marriott Downtown for a night.

Help the Blue Ribbon Foundation find local Olympians who strive to make our Iowa communities stronger. For more information, to download a nomination brochure or see examples of past nominations visit www.BlueRibbonFoundation.org/iotd. The Foundation is also available by phone at 515-262-3111 at ext. 371. All nominations are due July 1.

The Blue Ribbon Foundation is a non-profit 510(c)3 organization. Since its inception in 1993, the Foundation has generated more than \$115 million for renovations and improvements to the Iowa State Fairgrounds.

###

