



**IOWA STATE FAIR
BLUE RIBBON
FOUNDATION**

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FOR IMMEDIATE RELEASE

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“ROCK’N ROUND THE GROUNDS” AT THE 2014 CORNDOG KICKOFF

Des Moines, IA– Join the Blue Ribbon Foundation in “Rock’n Round the Grounds,” at the 18th annual **Corndog Kickoff Benefit Auction and Fair Food Grazing Party** on Saturday, July 12 at the Iowa State Fairgrounds. Doors to the William C. Knapp Varied Industries Building will open at 6:30 p.m. for a night filled with exciting auction packages, entertainment and all of your favorite Fair foods. Gear up for the 2014 Iowa State Fair while raising funds to renovate and restore the historic Fairgrounds!

More than 200 enticing auction packages fill the live and silent auctions. Spend the night at the unique Hotel Pattee and dine at the Chef’s Table for a 5 course meal with ten of your friends. Experience bacon at its finest with VIP treatment at the 8th annual Blue Ribbon Bacon Festival. Or, watch Florida Georgia Line’s sold out performance during the Iowa State Fair from the second row of the stage seating area.

The Corndog Kickoff has been a pre-fair tradition since it began in 1997. First held in Pioneer Hall, 460 people were in attendance. Since then, the event has grown to raise more than \$3.1 million for the restoration and preservation of the Iowa State Fairgrounds. The 2013 event brought in a crowd of 1,600 and raised a record high of \$416,000!

“The Corndog Kickoff is a special event for Iowans which serves as our largest annual fundraiser for the Iowa State Fair Blue Ribbon Foundation,” said Peter Cownie, Foundation Executive Director. “The funds generated from the Corndog Kickoff make a significant impact on improving the Fairgrounds and exemplifies the support Iowans have for their State Fair. We are grateful for all of the support. Thank you.”

Take advantage of the advance ticket price by ordering now. All inclusive Corndog Kickoff tickets are \$75 each until June 30. After that date, tickets will be \$100. Tickets can be purchased by calling the Blue Ribbon Foundation at (800) 450-3732, online at www.blueribbonfoundation.org or at the door the night of the event.

The Iowa State Fair Blue Ribbon Foundation is a 501(c)3 non-profit organization. Since its inception in 1993, the Foundation has generated more than \$100 million for renovations and improvements to the Iowa State Fairgrounds. For more information on the Corndog Kickoff, please contact the Foundation at (800) 450-3732 or bluerf@blueribbonfoundation.org.

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